

# Flipping Houses in a Decentralized Market

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# MOTIVATION AND QUESTION

- **Flippers** are buying and reselling 🏠 in short periods of time
    - ▶ I identify flipped houses in data as retraded within 2 years
    - ▶ Flippers are intermediary in a housing market
  - **Trade off:** thicken the market at cost of retaining houses from households
- 

**Question:** What is the role of *intermediation* on house price distribution, trade volume and welfare in a decentralized market for 🏠?

**Answer:** Mean and variance of price distribution ↓, trade ↑, welfare ↓

**Policy:** Should we regulate fast trade of houses? What are effects of taxing short term holding of 🏠 ?

Examples

**Answer:** Sales tax on flippers has negative effects on current non-homeowners

# WHAT I DO AND WHAT I FIND

I develop a model of decentralized trade with intermediary. Search is random, types heterogeneous and information is asymmetric.

- I endogenize middleman's asset holding .
- I developed algorithm for cutoff equilibrium with continuous time methods.
- To study intermediation  $\uparrow \iff$  the mass of intermediary  $\uparrow$ .

I use the universe of house transaction data in Ireland.

average house price  $\uparrow$  46%, trade volume  $\uparrow$  135% between 2012 and 2021

I use it to identify flippers  $\approx$  double between 2012 and 2021 in Ireland.

I quantify the effects of intermediation. negative price spillover, trade  $\uparrow$ , welfare  $\downarrow$ .

I assess effects of tax on flipping current non-owners welfare  $\downarrow$ .

Robustness : vary holding time of asset results are consistent.

Model

# DESCRIPTION OF THE GAME

- Measure 1 of households and a mass  $f$  of flippers.  $s$  mass of houses
- Time is continuous, discount rate is  $r$ .
- Households trade with other households and flippers quantity  $q$  of 🏠 (indivisible asset) for units of a general good  $c$  (divisible asset).
- Meeting opportunities:
  - ▶ F vs HH(one-to-one) arrive at rate  $\lambda$
  - ▶ HH vs HH (one-to-one) arrive at rate  $\rho$
- **Flipper** (acting as buyer or seller) proposes a price. The household accepts or rejects the offer.
- Households when trade with each other split surplus 50 : 50

## DESCRIPTION OF THE GAME

- Household type is  $\delta$ , drawn from distribution  $G(\cdot)$ , the uniform  $[0, 1]$ .
- Household **without** a 🏠 and all flippers receive zero flow utility.
- Household **with** a 🏠 receive  $\delta$  flow.
- Households and flippers are risk neutral
- Household's type  $\delta$  changes when a Poisson shock hits, with intensity  $\gamma$  and is redrawn from uniform distr  $G(\cdot)$ .

**Flipper** : does not observe counterparty's  $\delta$ . Household does. Timing Strategies Equilibrium

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### Detour: Frictionless Economy

Instantaneous trade occurs only due to  $\gamma$  shocks. Top  $s$  households own a 🏠.  $\delta^* = 1 - s$  is the highest non owner.

# PRICES AND CUTOFFS

Define **reservation value**:

$$\Delta V(\delta) := V(1, \delta) - V(0, \delta)$$

- Household  $(q, \delta)$  meets flipper with  $1 - q$  houses  $\Rightarrow$  price offer  $P_{1-q} \Rightarrow A$  or  $R$
- Cutoff  $\delta_q^*(P_{1-q})$  **marginal** indifferent household type

Prices with flippers : extract all surplus of marginal agent:

$$P_0 = \Delta V(\delta_1^*(P_0))$$

$$P_1 = \Delta V(\delta_0^*(P_1))$$

Prices between buyer  $\delta$  and seller  $\delta'$  , s.t.  $\delta > \delta'$

$$P(\delta, \delta') = \frac{1}{2}\Delta V(\delta) + \frac{1}{2}\Delta V(\delta')$$

# FLIPPER'S PROBLEM

## Buyer

$$rW(0) = \max_{P_0} \lambda \int_0^{\delta_1^*(P_0)} dH(1, \delta) [-P_0 + W(1) - W(0)]$$

- Flipper takes cutoff  $\delta_1^*$  as given when proposes  $P_0$
- Mass is a meeting rates
- Meetings have a.s. 0 chances to repeat  $\Rightarrow$  flipper extracts all surplus of  $\delta_1^*(P_0)$ .
- Surplus : price + continuation value
- Household sells 🏠 if  $\delta \leq \delta_1^*(P_0)$ . Flipper becomes owner.

## Seller

$$rW(1) = \max_{P_1} \lambda \int_{\delta_0^*(P_1)}^1 dH(0, \delta) [P_1 + W(0) - W(1)]$$



# FLIPPER'S PROBLEM - PRICE SETTING

$$\underbrace{\int_0^{\delta_1^*(P_0)} dH(1, \delta)}_{\text{MB to } F(0) \text{ from paying more}} = \underbrace{[-P_0 + W(1) - W(0)] \cdot \delta_1'^*(P_0) \cdot dH(1, \delta_1^*(P_0))}_{\text{MC of } F(0) \text{ from higher price offer}}$$

- Perturbate price:  $P_0 + \varepsilon, \varepsilon \rightarrow 0$
- Attracts more buyers, trade is more frequent **but** affects cutoff and pays more

# HOUSEHOLD'S PROBLEM

**Seller:**

$$\begin{aligned} rV(1, \delta) = & \underbrace{\delta}_{\text{flow}} + \underbrace{\gamma \int_0^1 [V(1, \delta') - V(1, \delta)] dG(\delta')}_{\text{shock}} + \underbrace{\lambda F(0) \cdot \mathbb{1}[\delta < \delta_1(P_0)][P_0 - \Delta V(\delta)]}_{\text{HH vs F trade}} \\ & + \underbrace{\rho \int_0^1 \max\{P(\delta', \delta) - \Delta V(\delta), 0\} dH(0, \delta')}_{\text{HH vs HH trade}} \end{aligned}$$

**Buyer:**

$$\begin{aligned} rV(0, \delta) = & \underbrace{\gamma \int_0^1 [V(0, \delta') - V(0, \delta)] dG(\delta')}_{\text{shock}} + \underbrace{\lambda F(1) \cdot \mathbb{1}[\delta > \delta_0(P_1)][-P_1 + \Delta V(\delta)]}_{\text{F vs HH trade}} \\ & + \underbrace{\rho \int_0^1 \max\{-P(\delta, \delta') + \Delta V(\delta), 0\} dH(1, \delta')}_{\text{HH vs HH trade}} \end{aligned}$$

Details

# HOUSEHOLD'S PROBLEM - RESERVATION VALUES DETAILS

$$\begin{aligned}\Delta V(\delta)\sigma(\delta) = & \delta + \gamma \int_0^1 \Delta V(\delta') dG(\delta') + \lambda F(0) \Delta V(\delta_1) \mathbb{1}[\delta < \delta_1] + \lambda F(1) \Delta V(\delta_0) \mathbb{1}[\delta > \delta_0] + \\ & + \frac{\rho}{2} \int_\delta^1 \Delta V(\delta') dH(0, \delta') + \frac{\rho}{2} \int_0^\delta \Delta V(\delta') dH(1, \delta')\end{aligned}$$

where **endogenous discount rate**

$$\sigma(\delta) = r + \gamma + \lambda F(0) \mathbb{1}[\delta < \delta_1] + \lambda F(1) \mathbb{1}[\delta > \delta_0] + \frac{\rho}{2} \int_\delta^1 dH(0, \delta') + \frac{\rho}{2} \int_0^\delta dH(1, \delta') \quad 9/17$$

# STATIONARY DISTRIBUTION

$$\int_0^\delta dH(0, \delta) + \int_0^\delta dH(1, \delta) = G(\delta) = \delta \quad \forall \delta \in [0, 1] \quad (1)$$

$$F(0) + F(1) = f \quad (2)$$

**Homeownership** (inflow = outflow to  $[0, \delta]$ ,  $q = 1$ )

$$\underbrace{\lambda F(1) \int_{\delta_0^*}^{\max\{\delta, \delta_0^*\}} dH(0, \delta')}_{\text{HH buys from F}} + \underbrace{\gamma G(\delta) \int_\delta^1 dH(1, \delta')}_{\text{change of type from } [\delta, 1]} = \quad (3)$$

$$= \underbrace{\lambda F(0) \int_0^{\min\{\delta, \delta_1^*\}} dH(1, \delta')}_{\text{F buys from HH}} + \underbrace{\gamma(1 - G(\delta)) \int_0^\delta dH(1, \delta')}_{\text{change of type to } [\delta, 1]} + \underbrace{\rho \int_0^\delta dH(1, \delta') \int_\delta^1 dH(0, \delta')}_{\text{HH trade HH}} \quad (4)$$

Data

# DATA ON IRELAND 2010-2024

**Flipped house in a data:** bought and next sold within 2 years

1. Residential Property Registry - **full** tax data on transfer of residential property. Info about [Returns](#):

- ▶ exact Date
- ▶ Price
- ▶ exact Address
  - ▶ used for: share of flipped transactions, average price, returns of flipping [Details](#)
- ▶ Work with **Average House Price**: hedonic regression on Location (City), Quarter Year

[Regression](#)

2. Household Finance and Consumption Survey (HFCS) similar to Survey of Consumer Finances (SCF)

- ▶ tenure type
- ▶ when moved in
- ▶ consumption
- ▶ mortgage rates
- ▶ used for calibration of :  $s, r$  and for average price, turnover [Details](#)

## Main takeaway

[Summary](#)

1. The share of flipped transactions increased from 4.55% in 2012 to 8.05% in 2021
2. Average house price increased by 47% [Plots](#)

# Results

# ROADMAP

**Estimate:**  $f$  mass of flippers,  $\rho$  HH vs HH meeting rate,  $\lambda$  F vs HH meeting rate and  $\gamma$  preference shock.

## Moments to match:

- Share of flipped transactions [Details](#)
- Average price
- Return on flipping
- Average time since moving to a house

## Counterfactual exercises:

1. **2012 (baseline) vs 2021 (counterfactual):** Adjust  $f$  to match share of flipped.
2. **Comparative analysis:** Adjust  $\lambda$  to induce equal flipper meeting rates and compare. Difference with literature they take  $\lambda \rightarrow \infty$  [Results](#)
3. **Tax impact:** Examine the effect of a 9% sales tax on flipping. [Results](#)

## Focus on insights from 1

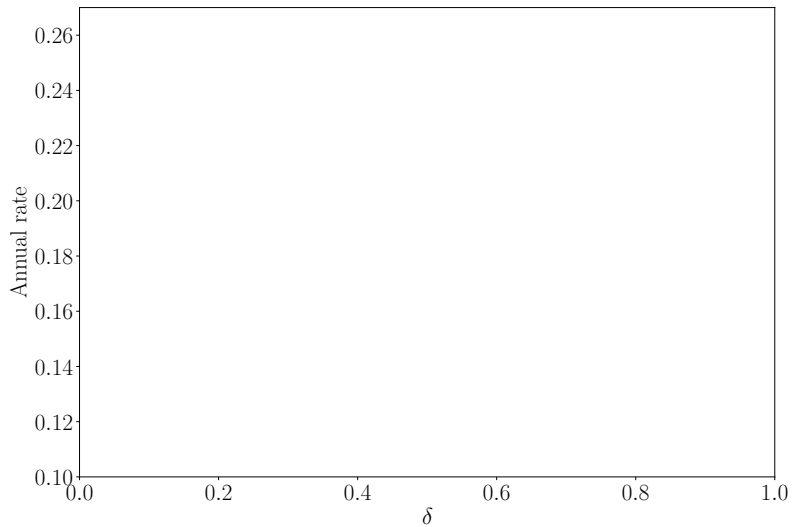


# ESTIMATION TO 2012 DATA

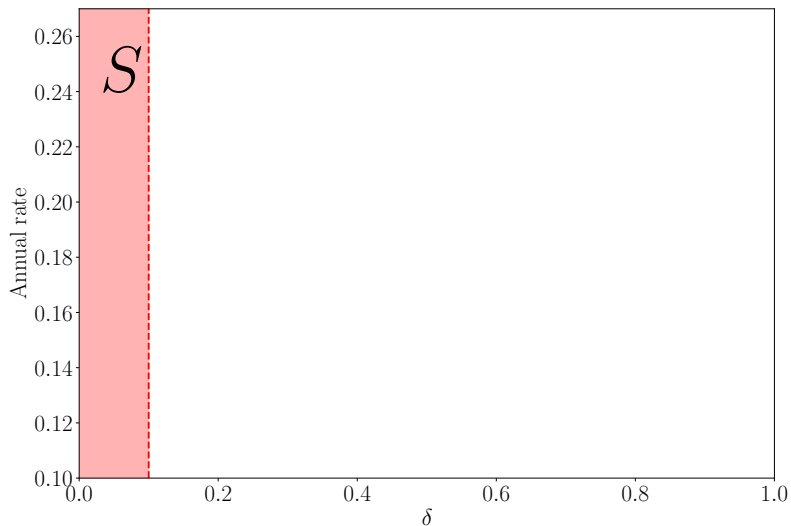
Parameter	Description	Value			
		Externally	Source		
$r$	Mortgage rate	3.62%	HFCS		
$s$	Homeownership rate	68.84%	HFCS		
		MDE	Target	Model	Data
$f$	mass of Flippers	2.1%	Fraction of flipped	4.81%	4.56%
$\rho$	Search HH vs HH	0.3	Average price	11.62	11.42
$\lambda$	Search F vs HH	3	Return on flipping	1.27	1.29
$\gamma$	Taste shock	7%	Tenure time	2.54%	5.59%

Untargeted

# EXOGENOUS TYPES SPACE

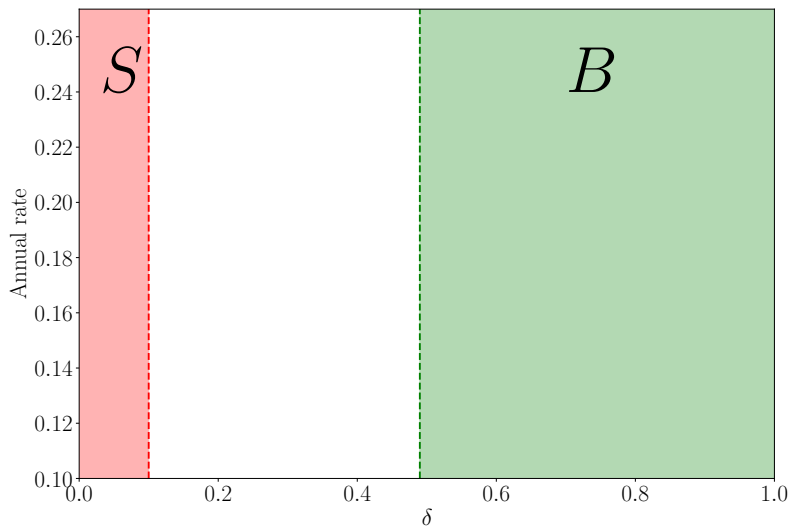


## TRADE WITH FLIPPER - SELLERS



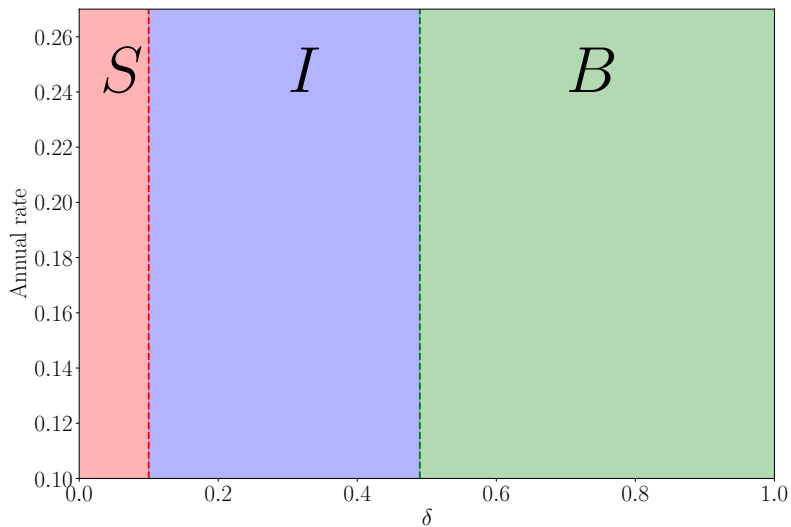
Homeowner with  $\delta$  sells to flipper only when  $\delta < \delta_1 \Rightarrow dH(1, \delta)$  low

## TRADE WITH FLIPPER - BUYERS



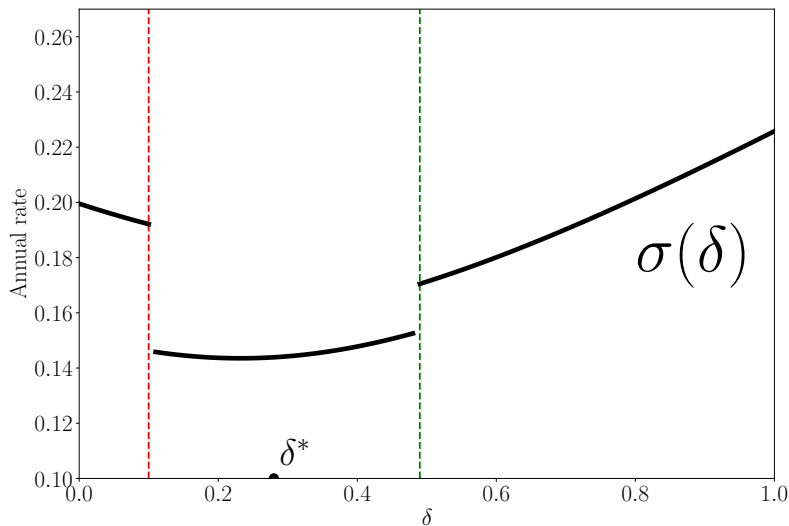
Non-Homeowner with  $\delta$  buys from flipper only when  $\delta > \delta_0 \Rightarrow dH(0, \delta)$  low

# TRADE WITH FLIPPER



All trade with flippers from extreme types

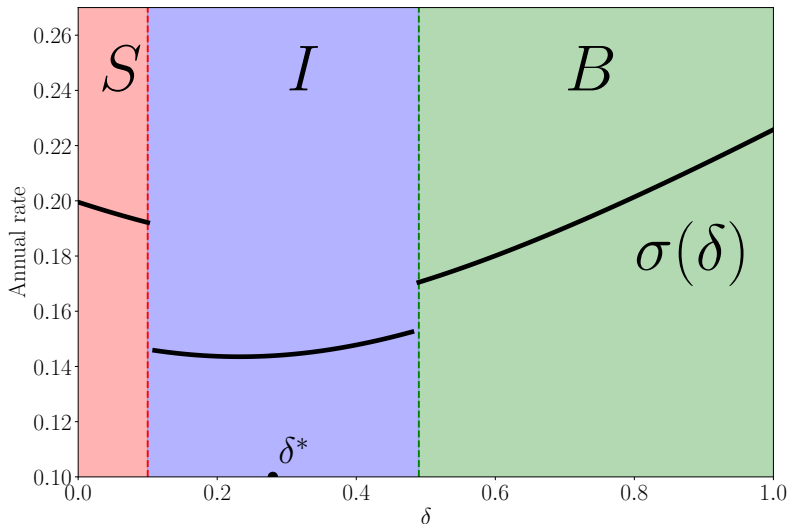
# HOUSEHOLD VS HOUSEHOLD TRADE



Households around  $\delta^*$  trade the most but trade at low speed  $\Rightarrow$  mean price  $\approx \Delta V(\delta^*)$

# TOGETHER

$\Delta V, dH(q, \delta)$



Extreme types  $\Rightarrow$  trade with flipper

Moderate types  $\Rightarrow$  concentration of HH vs HH trade

# MAIN COUNTERFACTUAL: INTERMEDIATION

## Experiment:

$f \uparrow$  to match 2021 share of flipped transactions.

## Key Insight:

1. Negative **price spillovers** more competition
2. **Trade Volume**  $\uparrow$ , but F crowd out HH vs HH trade - compression of hh inside  $I$  region
3. **Welfare of Households**  $\downarrow$  main effect: homeowners distr  $\downarrow$  + reservation value high

Results

All together



# ROBUSTNESS CHECKS- 1, 2, 4 YEARS BETWEEN TRADES

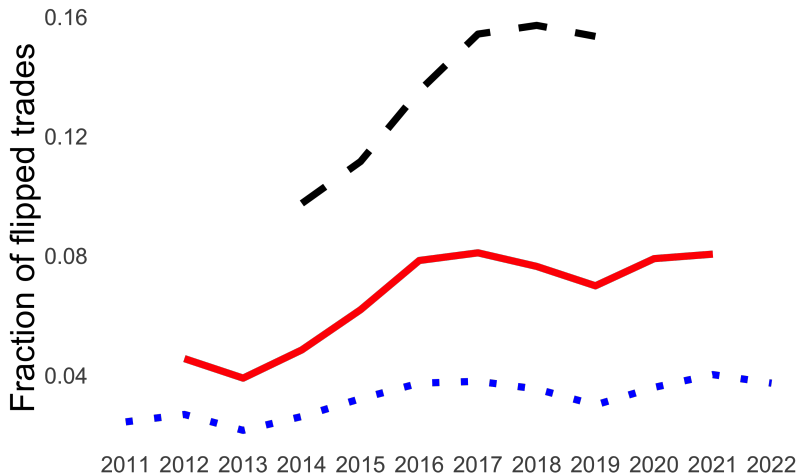
[PLOT PDF](#)[RESULTS](#)

Figure: Blue-1y, Red-2y, Black-4y

All definitions imply  $\approx$  doubling flipping. Results are consistent

# CONCLUSION

I develop a model of decentralized trade with intermediary. Search is random, types heterogenous and information is asymmetric.

- I endogenize middleman's asset holding .
- I developed algorithm for cutoff equilibrium with continuous time methods.
- To study intermediation  $\uparrow \iff$  the mass of intermediary  $\uparrow$ .

I use the universe of house transaction data in Ireland.

average house price  $\uparrow$  46%, trade volume  $\uparrow$  135% between 2012 and 2021

I use it to identify flippers  $\approx$  double between 2012 and 2021 in Ireland.

I quantify the effects of intermediation. negative price spillover, trade  $\uparrow$ , welfare  $\downarrow$ .

I assess effects of tax on flipping current non-owners welfare  $\downarrow$ .

Robustness : vary holding time of asset results are consistent. **My results suggests that there are non trivial costs of intermediation**

# Appendix

# TAXING FLIPPING AROUND THE GLOBE

- Germany : 10 years, 14-45%
- Canada : 1 year, 15-33%
- Singapour : 3 years, 12%
- Hong Kong : 3 years 20%

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# LITERATURE I BUILD ON:

- **Over-the-Counter** Intermediation via bilateral trade (with search) : Duffie, Gârleanu, and Pedersen 2005, Hugonnier, Lester, and Weill 2020 I take HH vs HH from this, Weill 2020, Lagos and Rocheteau 2009, Üslü 2019, Krainer and LeRoy 2002, Allen, Clark, and Houde 2019
- **This paper**: A model with two sided heterogeneity in valuation and inventory, and non trivial intermediation.
- **Housing**
  - ▶ **House flipping** : Bayer et al. 2020, Depken, Hollans, and Swidler 2009 , Lee and Choi 2011, Gavazza 2016 but rarely as intermediation in housing market
  - ▶ **Homeownership**: Acolin et al. 2016, Sodini et al. 2023, Anenberg and Ringo 2022
  - ▶ **Price distribution** : Piazzesi, Schneider, and Stroebel 2020, Rekkas, Wright, and Zhu 2020, R. Diamond and W. Diamond 2024, Head, Lloyd-Ellis, and Sun 2014, Üslü 2019
  - ▶ **Taxation of housing**: İmrohoroglu, Matoba, and Tüzel 2018, Sommer and Sullivan 2018, Kopczuk and Munroe 2015
- **Contribution** : Quantifying effects, use universe of transaction data, consider comparative statics to study intermediation different than literature

# TIMING

**Morning  $t$ :** Household  $(q, \delta)$  wakes up with asset position  $q \in \{0, 1\}$  and type  $\delta \in [0, 1]$ .  
Then

1. At rate  $\lambda$  trade opportunity with a flipper arrives ( $\gamma, \lambda, \rho$  independent with each other and exponential).
2. Flipper with  $1 - q$  🏠 offers a price  $P_{1-q}$
3. Conditional on meeting household accept/reject prices  $-\delta_q^*(P_{1-q})$  type is indifferent
4. At rate  $\rho$  household meets another household. If trade happens they split surplus 50 : 50 with price  $P(\cdot, \cdot)$
5.  $\gamma$  shock to type arrives
6. Payoffs are realized: prices are paid, flow is paid  $q\delta\Delta$ ,
7. **evening** discounts with  $e^{-r\Delta}$
8. Move to  $t + \Delta$

History of shocks  $\gamma, \lambda$  can be recovered from  $(\delta, q)$  [◀ Back](#)

# STRATEGIES

- History independent (no dependence on history of past realizations of  $\lambda, \gamma$ )
- Prices proposed by a flipper:
  - ▶  $P_0$  bid
  - ▶  $P_1$  ask
- Prices between buyer  $\delta$  and seller  $\delta'$ , s.t.  $\delta > \delta'$ 
  - ▶  $P(\delta, \delta')$

# SYMMETRIC, STATIONARY MARKOV PERFECT EQUILIBRIUM WITH CUTOFFS CONSISTS OF:

## Definition

1. distributions :  $H : (q, \delta) \rightarrow \mathbb{R}, F : (q) \rightarrow \mathbb{R}$
2. value functions  $V : (q, \delta; P_{1-q}) \rightarrow \mathbb{R}, W : (q; \delta_{1-q}^*) \rightarrow \mathbb{R}$
3. decision rules: cutoffs  $\delta_q^* : (P_{1-q}) \rightarrow \mathbb{R}, q \in \{0, 1\}$ , prices  $P_q \in \mathbb{R}_+, q \in \{0, 1\}$  and  $P(\delta, \delta') \in \mathbb{R}_+$ 
  - Given prices  $P$ : value functions  $V$ , cutoffs  $\delta^*$  and prices  $P(\cdot, \cdot)$  solve household problem (given by HJB equation)
  - Given cutoffs  $\delta^*$ : value functions  $W$  and prices  $P$  solve flipper problem (given by HJB equations)
  - Law of motions hold
  - Accounting hold

Take  $\Delta \rightarrow 0$  after that



# FLIPPER'S PB

Flippers value functions can be written as:

$$W(1) = \frac{\lambda}{r} \frac{[H(0, 1) - H(0, \delta_0)]^2}{\sigma(\delta_0) dH(0, \delta_0)}$$

$$W(0) = \frac{\lambda}{r} \frac{H(1, \delta_1)^2}{\sigma(\delta_1) dH(1, \delta_1)}$$

$$\sigma(\delta_0)^{-1} = r + \gamma + \frac{\rho}{2} [H(0, 1) - H(0, \delta_0)] + \frac{\rho}{2} dH(1, \delta_0)$$

$$\sigma(\delta_1)^{-1} = r + \gamma + \frac{\rho}{2} [H(0, 1) - H(0, \delta_1)] + \frac{\rho}{2} H(1, \delta_1)$$

# HOUSEHOLD'S PROBLEM BECOMES

**Seller:**

$$\begin{aligned} rV(1, \delta) = & \delta + \gamma \int_0^1 [V(1, \delta') - V(1, \delta)] dG(\delta') + \underbrace{\lambda F(0) \cdot \mathbb{1}[\delta < \delta_1(P_0)][P_0 - \Delta V(\delta)]}_{\text{HH vs F trade}} \\ & + \underbrace{\rho \int_{\delta}^1 \frac{1}{2} [\Delta V(\delta') - \Delta V(\delta)] dH(0, \delta')}_{\text{HH vs HH trade}} \end{aligned}$$

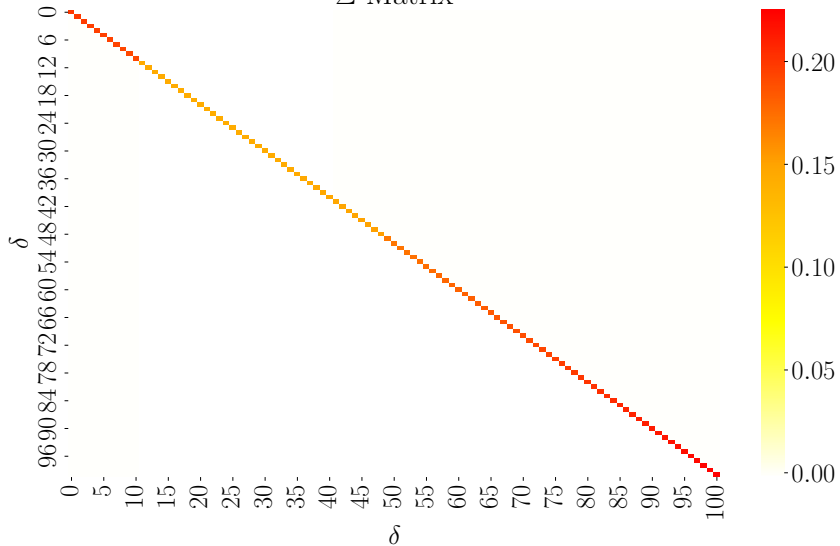
**Buyer:**

$$\begin{aligned} rV(0, \delta) = & \gamma \int_0^1 [V(0, \delta') - V(0, \delta)] dG(\delta') + \underbrace{\lambda F(1) \cdot \mathbb{1}[\delta > \delta_0(P_1)][-P_1 + \Delta V(\delta)]}_{\text{HH vs F trade}} \\ & + \underbrace{\rho \int_0^{\delta} \frac{1}{2} [\Delta V(\delta) - \Delta V(\delta')] dH(1, \delta')}_{\text{HH vs HH trade}} \end{aligned}$$

## PROOF OF EXISTENCE. $\rho = 0$ CASE

- **Distributions.** Assume  $f < s < 1 + f$  for given  $\delta_q^*$  explicit formula for  $dH(q, \delta)$ , implicit for  $F(q)$
- **Value functions.** Assume TVC. Show that  $\Delta V(\delta)$  is strictly increasing and bounded. Use Blackwell conditions - linear in  $\delta$  and *nice* continuation values. Use Blackwell to find  $V(q, \delta)$ . *nice* expressions for  $W(q)$ . Prices from  $\Delta V(\delta)$ .
- **Cutoffs.** Use HH problem to derive recursion on  $\delta_q^*$ . Linearity kicks in. Use Lebesgue theorem to bound . Second order polynomial in  $\delta_q^*$

$\Sigma$  Matrix



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# SUMMARY

## **Flipped house** bought and next sold within 2 years

1. Number of flipped transactions out total volume of transactions was 4.55% in 2012 and 8.05% in 2021
2. Real house prices grew by 76%, average house price grew by 68% and by 47% in annual consumption expenditure units
3. Observables explain 40% of variation of house prices
4. Mortgage rates decreased from 3.62% in 2012 to 2.47% in 2021
5. Total trade volume of trade increased by 135%
6. There is negative correlation between prices and level of intermediation
7. Average gross return on flipped houses increased from 1.29 to 1.32. And are higher than on other multiply traded houses in sample

# DATA

- Residential Property Registry administrative data from Ireland on all transactions of residential property between 2010 and 2023
- 640k transactions for 5 mln country, +500k unique homes
  - ▶ 81% 🏠 traded only once
  - ▶ 5.9% 🏠 flipped
  - ▶ 13.1% 🏠 traded multiple times but not flipped
- info about
  - ▶ exact Date
  - ▶ Price (in EUR)
  - ▶ exact Address
- no information on buyer or seller, nor on quality ...
- In order to obtain **Average house price** distribution run log prices on location (city) and quarter  $\times$  year fixed effects.

**Table:** Regression Results with Different Fixed Effects

	(1)	(2)	(3)	(4)	(5)
<b>Location FE</b>	<b>County</b>	<b>City</b>	<b>District</b>	<b>City</b>	<b>District</b>
<b>Quarter-Year FE</b>	×	×	×	✓	✓
<b>Constant</b>	12.16*** (0.0008)	12.16*** (0.0008)	12.19*** (0.0007)	12.16*** (0.0008)	12.18*** (0.0007)
<b>Observations</b>	638,751	638,751	561,010	629,920	532,097
<b>R-squared</b>	0.273	0.378	0.550	0.426	0.566

Standard errors in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$

I use City  $\times$  Quarter-Year Fixed Effects

**Table:** Variation Explained by Observables

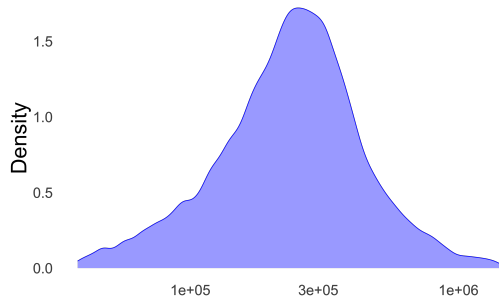
<b>Fixed Effects</b>	$R^2$
County	0.27
City	0.36
District	0.50
City, Quarter-Year	0.42
District, Quarter-Year	0.57

I use City  $\times$  Quarter-Year Fixed Effects

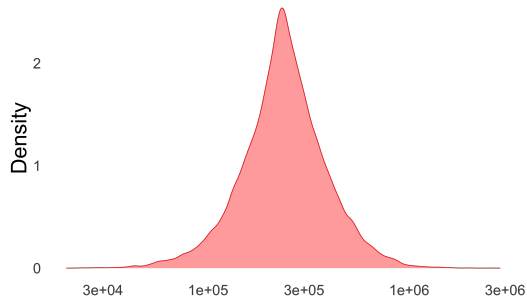
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# HISTOGRAMS



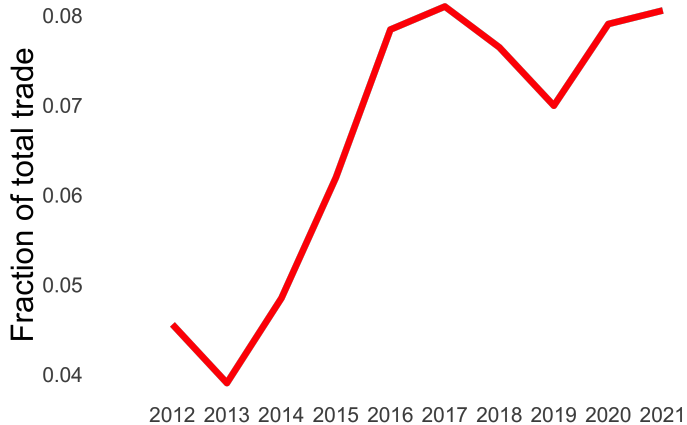
**Figure:** Raw data



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**Figure:** Average House - City,  
Quarter  $\times$  Year FE

# FRACTION OF FLIPPED



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# HFCS HOUSEHOLD SURVEY DATA

Variable	Moment	2012 Value	2021 Value
Homeownership	Fraction	68.84	69.05
Mortgage Rate	Net Rate	3.62	2.47
Consumption	Mean	17,000	19,000
Live in House	Mean years	17.88	17.28
Home Value	Mean	190,000	316,000
Other Property	Mean	391,000	448,000
Wealth	Mean	216,000	370,000
Size of House	Mean sqm	111	129
Home Price at Acquisition	Mean	157,000	176,000
Current Home Value	Mean	192,000	316,000
Nr of Mortgages on hmr	Mean	1.52	1.56
Nr of Properties	Mean	1.77	1.80
Income	Mean	55,000	71,000

# HOUSE QUALITY DATA ON ENERGY CERTIFICATION

- Source: Sustainable Energy Authority of Ireland (equivalent of EPA)
- County (equivalent of US state) level data on house energy efficiency certification
- Costly certification (120 EUR, 1.5h) mandatory for selling a house
- 1.117 mln issued for whole Ireland 2010-2024
- detailed physical characteristics of a house
- Data contains:
  - ▶ daily Date of inspection
  - ▶ Date of construction
  - ▶ square footage (whole and each room and roof)
  - ▶ number of doors, windows
  - ▶ emission of energy and CO<sub>2</sub> per sq m
- **Problems:** no matching with transaction data
- However can be used for estimation of  $\lambda$  in quantifying toy model using flow equations

# FINDINGS REMINDER - (LOG NON RESIDUAL)

- Flipped 🏠 constitutes a quarter of all houses traded multiple times
- Fraction of flipped 🏠 and house prices both doubled in Ireland between 2012 and 2021
- Evidence from time series
  1. **Prices** mean and variance  $\uparrow$
  2. **Returns of sellers** mean and variance  $\downarrow$
- Evidence from cross section (wrt fraction of flippers)
  1. **Prices** mean and variance  $\downarrow$
  2. **Returns of sellers** mean and variance  $\uparrow$
- Flipped houses are cheaper and have lower standard deviation
- Some evidence on linear relationship between transactions and potential sellers across locations and time

# EVIDENCE FROM TIME SERIES

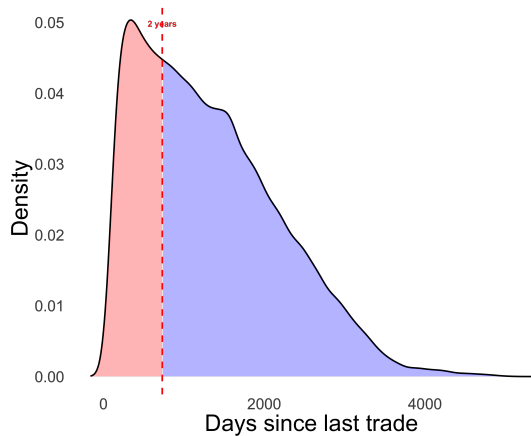
1. **Price** mean and standard deviation is increasing in time
2. Flipped houses have lower mean and standard deviation than non retraded or traded after 2 years houses
3. **Returns of sellers** mean and standard deviation are decreasing with time
4. Flipped houses have higher mean and standard deviation of return

## (YEAR, COUNTY) OBSERVATIONS

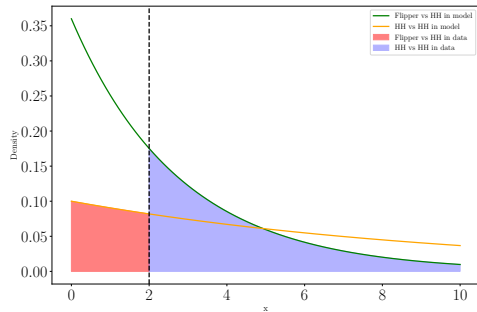
1. **Price** Means and standard deviations are decreasing in fraction of flipped houses
2. **Returns of a seller** Means and standard deviations are increasing in fraction of flipped houses
3. **Important moment:** Variance of prices decreasing in fraction of flippers

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# SHARE OF FLIPPED



**Figure: Data**



**Figure: Model**



## ADDITIONAL MOMENTS [◀ BACK](#)

Trade volume

$$\kappa = \underbrace{\rho \int_0^1 \int_0^1 \mathbb{1}[\delta' \geq \delta] dH(0, \delta) dH(1, \delta)}_{\kappa_1} + \underbrace{2\lambda F(0)H(1, \delta_1)}_{\kappa_2}$$

Price distribution (cdf)

$$F(p) := \frac{\rho}{\kappa} \int_0^1 \int_0^1 \mathbb{1}[P(\delta, \delta') \leq p] \mathbb{1}[\delta' \geq \delta] dH(0, \delta) dH(1, \delta) + \frac{\kappa_2}{2\kappa} \mathbb{1}[P(0) \leq p] + \frac{\kappa_2}{2\kappa} \mathbb{1}[P(1) \leq p]$$

HH vs HH trade rate over 2 years

$$\rho \int_0^1 \int_{\delta}^1 dH(0, \delta') * \exp(-2\rho \int_0^{\delta} dH(1, \delta'')) dH(1, \delta)$$

FF vs HH trade year under 2 years:

$$\lambda F(0) \int_0^{\delta_1} dH(1, \delta') (1 - \exp(-2\lambda \int_{\delta_0}^1 dH(0, \delta''))) + \lambda F(1) \int_{\delta_0}^1 dH(0, \delta') (1 - \exp(-2\lambda \int_0^{\delta_1} dH(1, \delta'')))$$

# CAN MODEL EXPLAIN GROWTH OF PRICES BETWEEN 2012 AND 2022? UPDATE

$s, \gamma, \lambda, \rho$ at 2012						
	$r, f$ 2012		$f$ 2012, $r$ 2021		$r, f$ 2021	
	Data 2012	Model	Data 2021	Model	Data 2021	Model
<b>Fraction of Flipped</b>	4.56%	4.81%	8.05%	4.97%	8.05%	8.28%
<b>Average Price</b>	11.42	11.62	16.78	16.83	16.78	16.66
<b>Return on Flipping</b>	1.29	1.27	1.32	1.19	1.32	1.20
<b>Turnover</b>	5.59%	2.54%	5.79%	2.54%	5.79%	2.69%

*Note:* Externally calibrate  $r$  to 2012 from data, estimate  $f$  to 2012, 2021 (keeping  $r$  at 2012), use  $r$  from 2021 data without reestimating the model.

## MODEL FIT - TRADE-UPDATE

	Data	Model
	2012	
Total trade	1.274	1.298
Flipper trade	0.058	0.062
	2021	
Total trade	2.410	1.243
Flipper trade	0.183	0.103

*Note:* In second part of table  $f$  comes from counterfactual (with  $r$  at 2012 level) and  $r$  was adjusted to 2021 level, no reestimation of model otherwise

## MODEL FIT - REGRESSION

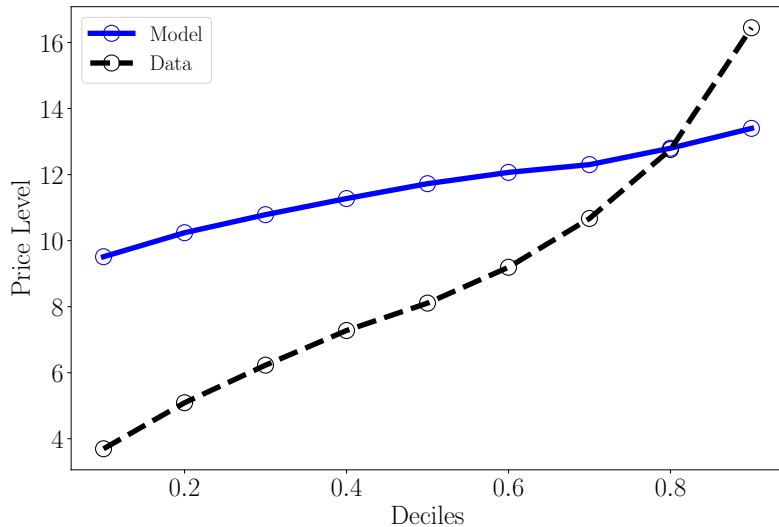
Simulate model and use price data for 2012 and run regression of prices on dummy flipper variable for transactions in which trade happened with flipper:

$$P_i = \alpha + \beta F_i$$

	Data	Model
$\beta$	-0.21	-0.29
Fixed effects	✓	
Consumption adjusted	✓	

*Note:*  $\beta$  was calculated in simulation for  $T = 100$  and  $N = 10000$  agents. Sample in empirical regression 25,000

# MODEL VS DATA: PRICE DISTRIBUTION



# SIMULATION

## **Simulate model:**

Draw  $N = 1000$   $\delta$  agents and simulate for  $T = 100$  periods with discretized step  $dt = 0.1$ .

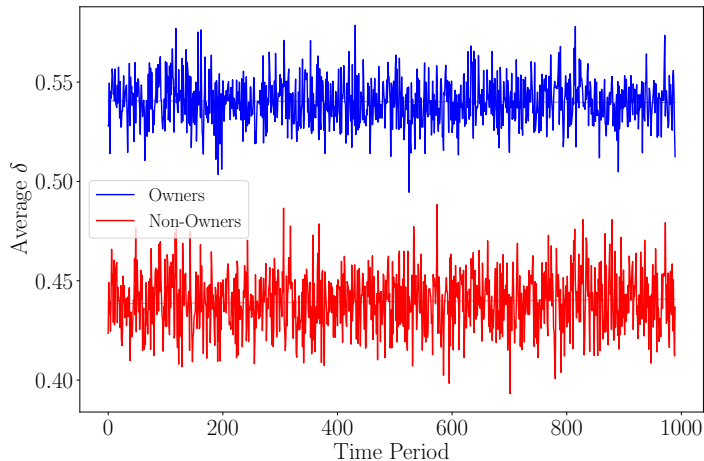
## **Analyze ownership:**

Observe the average  $\delta$  of owners and non-owners over time.

## **Event study:**

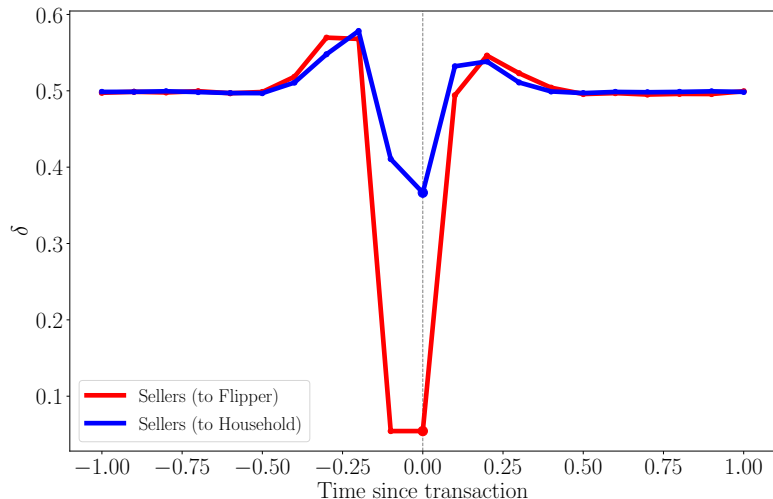
Examine the behavior of the seller around the time of the transaction.

# OWNER AND NON-OWNER BEHAVIOR



- 🏠 moves to higher  $\delta$  agent
- But eventually traded with flipper
- $\Rightarrow$  Lack of ladder behavior

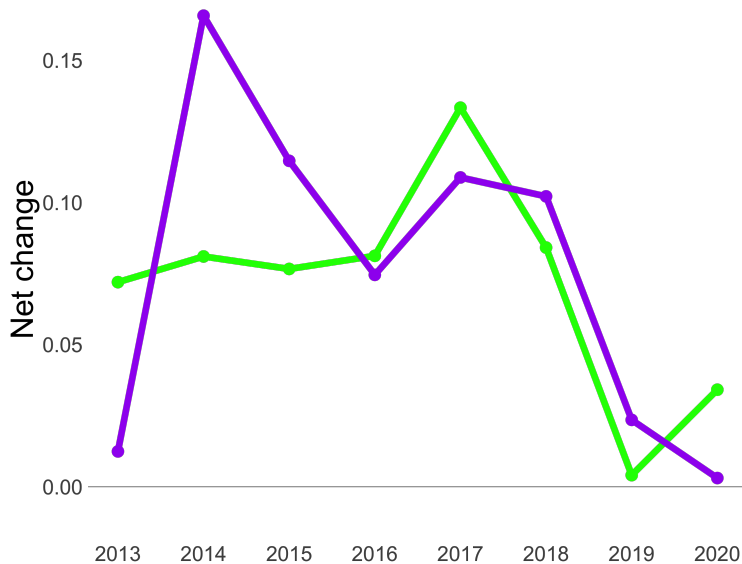
# EVENT STUDY

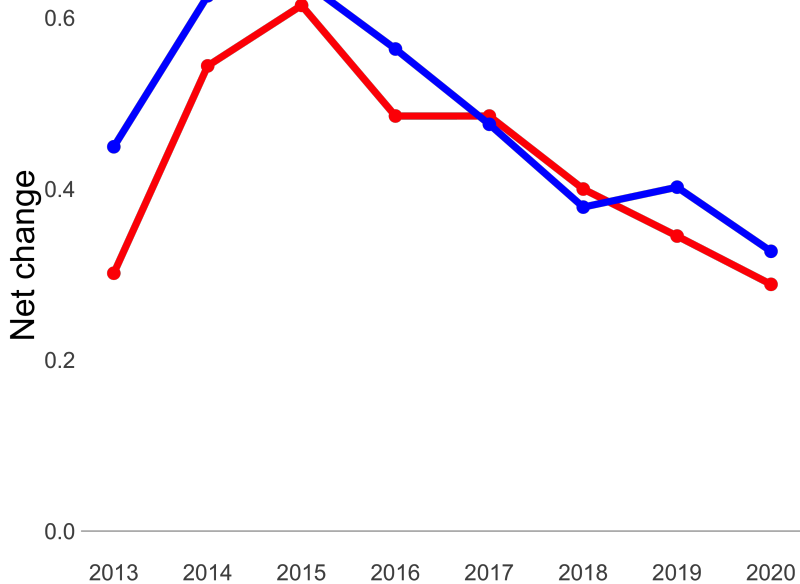


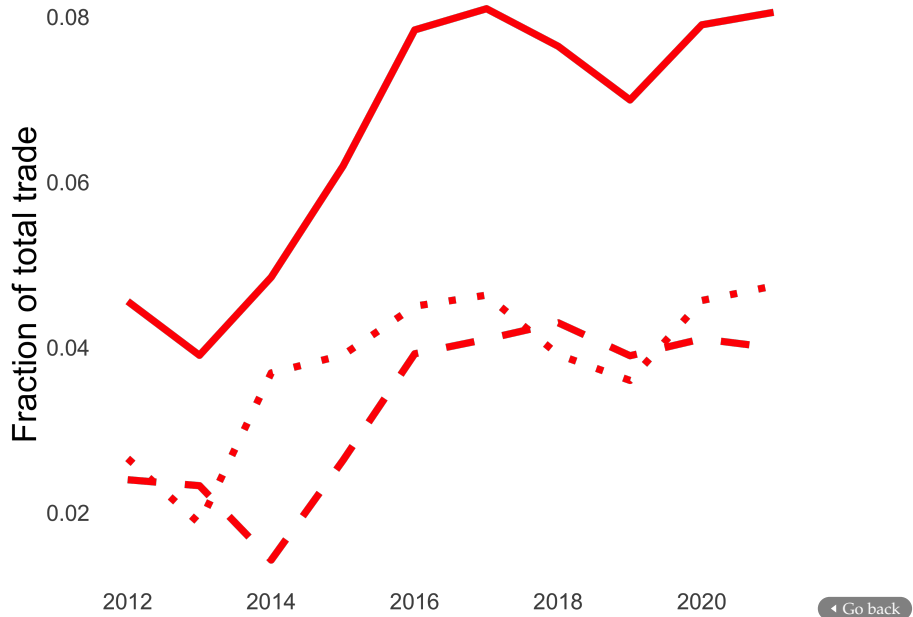
- Three types of shock  $\gamma, \lambda, \rho$
- Who is the seller?  
Unlucky agent
- More extreme types sell to flipper
- Mean reversion after



# VALIDATION







# MEAN RETURNS

Table

Year	Retraded $< 2y$	Retraded $\geq 2y$	Overall
2012	1.29	0.93	1.22
2013	1.28	0.97	1.18
2014	1.47	1.00	1.29
2015	1.55	1.11	1.42
2016	1.45	1.16	1.36
2017	1.45	1.14	1.30
2018	1.38	1.15	1.25
2019	1.33	1.12	1.19
2020	1.27	1.10	1.15
2021	1.32	1.10	1.15

*Note:*

Variable	% Change
Mean Price	-1.51
Var Price	-0.31
HH Trade	-7.95
Total Trade	5.16
Return	0.99
Turnover	5.16

As **flipping** activity  $\uparrow \Rightarrow$  Mean **price**  $\downarrow$

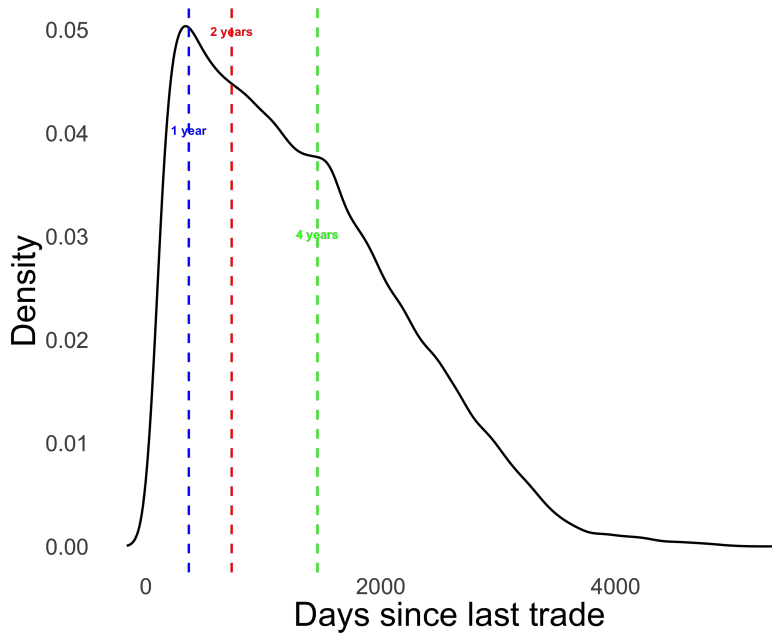
◀ Back

Variable	% Change
Welfare pc	
<i>Households</i>	-0.20
<i>Homeowners</i>	0.34
<i>Non-Homeowners</i>	3.02
<i>Flipper</i>	-23.43

As **flipping** activity  $\uparrow \Rightarrow$  **Household Consumption**  $\downarrow$

# ROBUSTNESS CHECKS [◀ BACK](#)

	1 year		2 years (baseline)		4 years	
$f$	0.009		0.0021		0.013	
$\gamma$	0.09		0.07		0.09	
$\rho$	0.3		0.3		0.3	
$\lambda$	3.0		3.0		5.0	
	Model	Data	Model	Data	Model	Data
<b>Fraction of flipped</b>	2.53%	2.44%	4.81%	4.56%	9.27%	9.75%
<b>Mean price</b>	11.98	12.88	11.62	11.42	11.85	12.54
<b>Return on flipping</b>	122.73%	111.29%	126.96%	129.33%	123.35%	151.41%
<b>Tenure time</b>	2.72%	5.59%	2.54%	5.59%	2.86%	5.59%
<b>Loss function</b>	0.28		0.30		0.28	





# ROBUSTNESS CHECKS [◀ BACK](#)

	1 year	2 years (baseline)	4 years
	Main Counterfactual % Change		
Mean Price	-2.34	-1.51	-2.53
Var Price	0.70	-0.31	-0.07
Flipper Share	240.90	67.42	104.13
HH Trade	-10.28	-7.95	-16.50
Total Trade	10.62	5.16	12.50
Return	0.90	0.99	1.45
Turnover	10.62	5.16	12.50
Welfare pc			
<i>Total</i>	-3.38	-2.44	-2.58
<i>Household</i>	-0.41	-0.20	-0.52
<i>Homeowners</i>	0.38	0.34	0.54
<i>Non-Homeowners</i>	5.49	3.02	5.53
<i>Flipper</i>	-29.41	-23.43	-32.67

**Table:** Untargeted moment: prices and intermediation

	1 Years	2 Year	4 Years
Data			
Year	2011	2012	2014
$\beta$	-0.19	-0.21	-0.08
Model			
$\beta$	-0.22	-0.29	-0.15

*Note:*  $T = 100$ , burn in 20 periods with  $N = 10000$

# KEY OBSERVATIONS

## 1. Non-monotonicity in Discount Factor

- Endogenous discount rate creates a non-monotonic relationship with non differentiability at cutoffs.

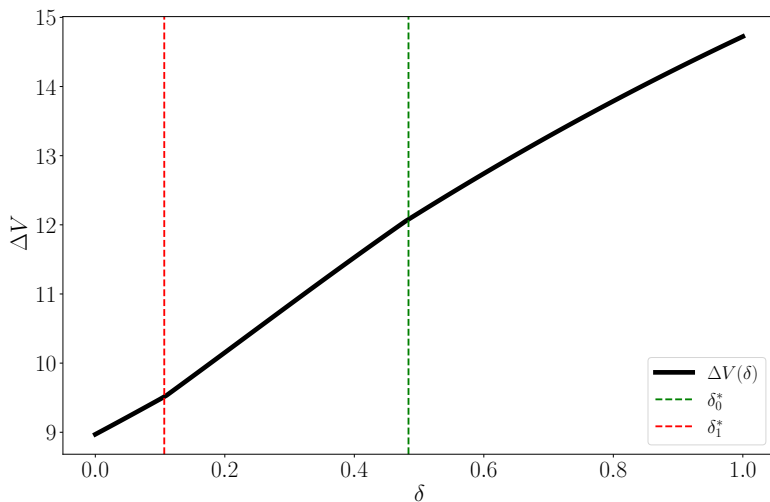
## 2. Reservation Value

- Initially convex, then concave as  $\delta$  changes.

## 3. Frictionless Marginal Type $\delta^*$

- $\delta^*$  type drives the majority of trade volume.

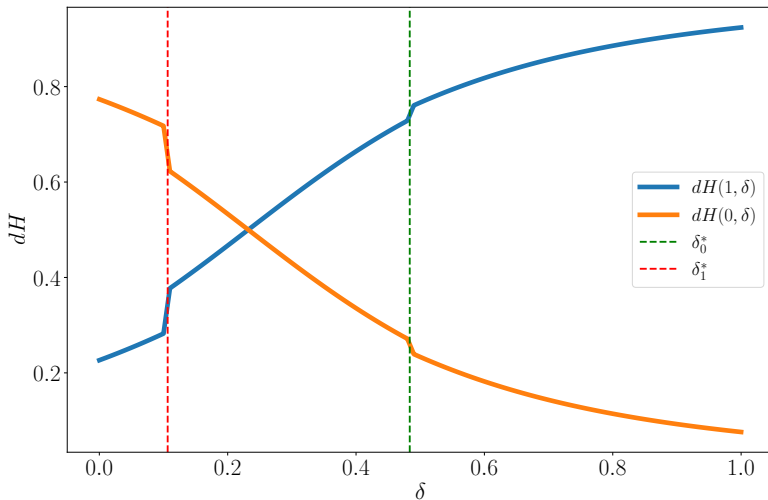
## RESERVATION VALUE $\Delta V(\delta)$



$\Delta V$  strictly increasing, convex-concave, non differentiable at cutoffs

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# PROBABILITY DISTRIBUTIONS OF HOUSEHOLDS



**Owners** have high types more likely [◀ Back](#)

# ENDOGENOUS MEETING RATES

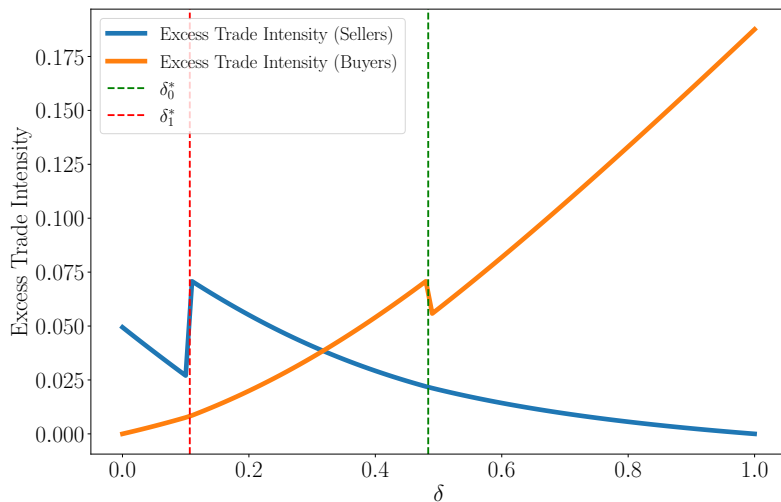
Keep in mind that meeting rates  $\lambda$  and  $\rho$  are parameters for 1-1 meetings

For each  $\delta$  household there is endogenous meeting rate

**What are endogenous contact rates for each  $(\delta, q)$  household?**

What is the excess rate at which they meet households vs flippers [◀ Back](#)

# EXCESS RATE OF MEETING: HOUSEHOLD VS FLIPPER



**Flipper's** contact rates: 0.48 (buyer), 0.11 (seller) [◀ Back](#)

# A DETOUR: FRICTIONLESS ECONOMY

## Instantaneous Trade:

Trade occurs only due to  $\gamma$  shocks. Top  $s$  households hold a 🏠, while the rest and all flippers remain non-owners.

## Frictionless Equilibrium:

In equilibrium, there exists a single price  $P^*$ :

$$P^* = \frac{\delta^*}{r} = \frac{1-s}{r}$$

Trade volume:

$$\gamma s G(\delta^*) = \gamma s (1-s)$$

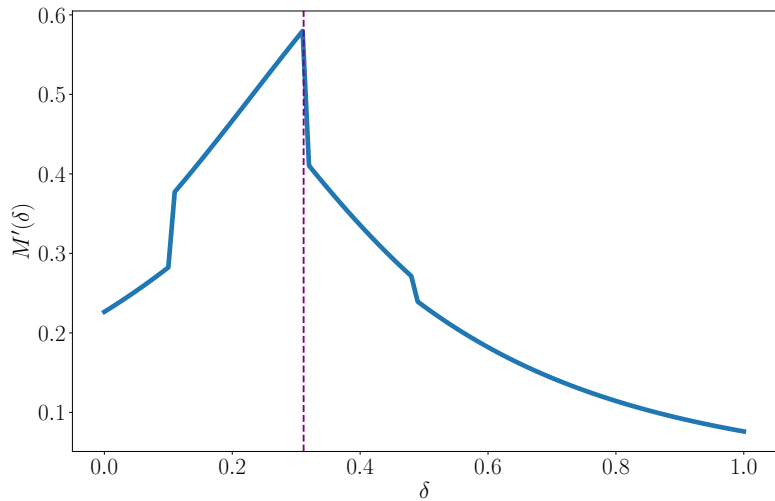
## Misallocation:

Assets are misallocated if a household has the 'wrong' asset position compared to the frictionless case:

$$M(\delta) = \int_0^\delta \mathbb{1}\{\delta' < \delta^*\} dH(1, \delta') + \int_0^\delta \mathbb{1}\{\delta' > \delta^*\} dH(0, \delta')$$



# MISALLOCATION DENSITY $M'(\delta)$



- Extreme  $\delta$  agents have high chance of meeting counterparty- they trade fast
- Near  $\delta^*$  types account for frequent trade
- Those are types with highest misallocation at margin

## EXPERIMENT: VARY MEETING RATE INSTEAD OF $f$

### Comparative statics exercise in OTC literature:

To study intermediation vary meeting rate  $\lambda$

### Experiment:

Consider change in  $\lambda$  equivalent to keep overall endogenous meeting rates with flipper  $\lambda F(0)$ ,  $\lambda F(1)$  at the same level as in previous exercise.

### Key Insight:

Increase in flippers welfare is unlikely big

Variable	% Change	
	Change in $f$	Change in $\lambda$
Mean Price	-1.51	-1.47
Var Price	-0.31	-3.54
Flipper Share	67.42	279.04
HH Trade	-7.95	-13.56
Total Trade	5.16	6.67
Return	0.99	1.39
Turnover	5.16	6.67
Welfare pc		
<i>Total</i>	-2.44	1.34
<i>Households</i>	-0.20	0.17
<i>Homeowners</i>	0.34	0.43
<i>Non-Homeowners</i>	3.02	2.49
<i>Flipper</i>	-23.43	147.15

# POLICY EXPERIMENT: 9% SALES TAX ON FLIPPING

## Pre-2011 Policy in Ireland:

9% tax on non-household main residence sales.

## Experiment:

Compare no tax (baseline) to  $\tau = 0.09$  (counterfactual).

## Key Insight:

Most of flipping activity evaporates, leaving non-owners with substantial losses.

**Table:** Results of Counterfactual Introduction of Sales Tax on Flipping  $\tau = 0.09$ 

Variable	% Change
Mean Price	0.71
Var Price	4.51
Flipper Share	-54.81
HH Trade	3.60
Total Trade	-3.30
Return	4.59
Turnover	-3.30
Welfare pc	
<i>Total</i>	-0.43
<i>Households</i>	-0.01
<i>Homeowners</i>	-0.22
<i>Non-Homeowners</i>	-1.88
<i>Flippers</i>	52.22